SER

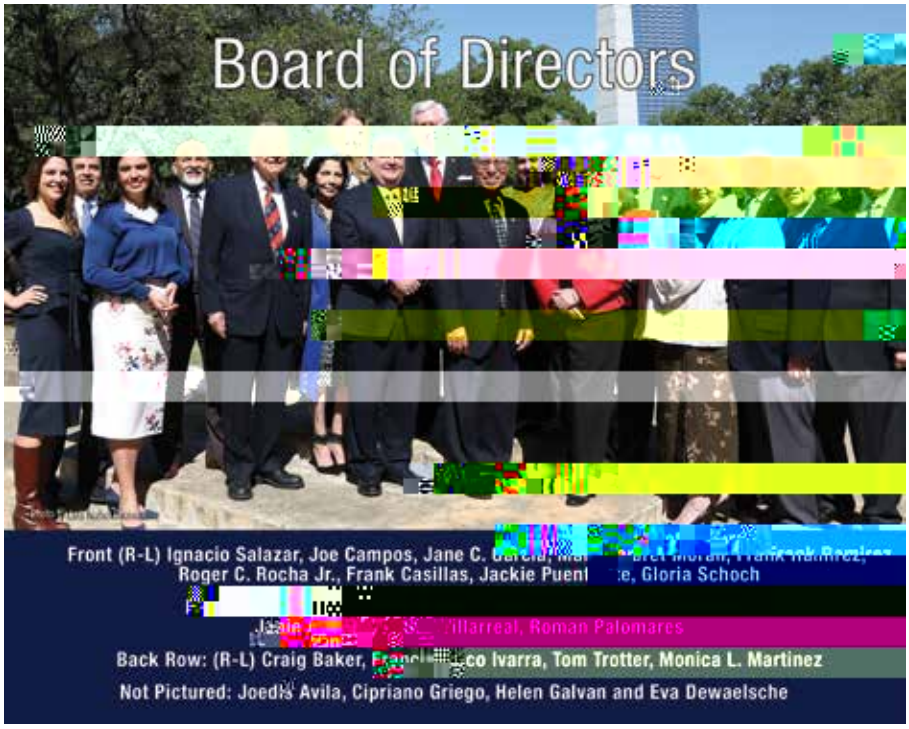
Cultivating America's Greatest Resource: People

INSIDE:

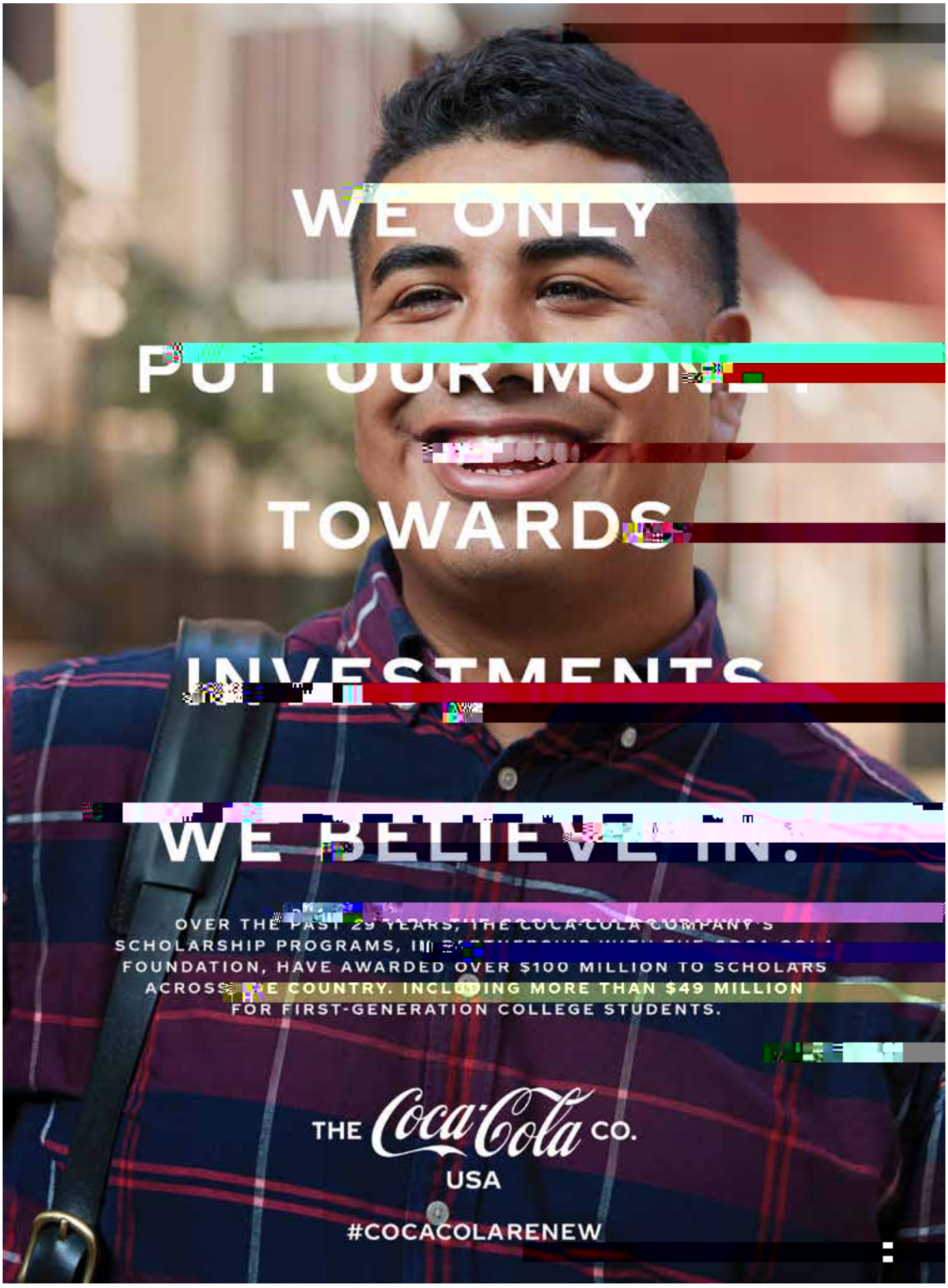
- STEM, Robotics & Drones Open Possibilities for Youth
- Early Head Start: Child Care Partnership
- SER NEXTGEN: Making Entrepreneurial Dreams
- SCSEP: Work-Based Training Program
- SER Network of Affiliates' Highlights

INCLUSION
FUELS COMMUNITIES AND BUSINESSES WITH DIVERSE PERSPECTIVES AND INNOVATIVE SOLUTIONS.

Tha ’ ⁄ h ⁄ e o dl a ne ⁄ i h fo ⁄ a d hinking o gani⁄ a ion



Message from the Chairman of the Board
Message from the President and CEO
SER - Expanding Worlds and Possibilities for People
STEM, Robotics & Drones
Early Head Start
SER MUJER
SCSEP: Training Program for Older Americans
LaAmistad: Learning to Atlanta Latino Community
El Sol: Latino Health & Well-being in CA Communities
SER Santa Fe: Workforce Innovation & Opportunities
Central States SER: Advancing People & Supporting Communities
Los Sures: Affordable Housing & Nutrition in Brooklyn


WE ONLY
TOWARDS
WE BELIEVE IN.
OVER THE PAST 29 YEARS, THE COCA-COLA COMPANY'S
SCHOLARSHIP PROGRAMS, IN
FOUNDATION, HAVE AWARDED OVER $100 MILLION TO SCHOLARS
ACROSS
E COUNTRY. INCLUDING MORE THAN $49 MILLION
FOR FIRST-GENERATION COLLEGE STUDENTS.
THE Coca-Cola CO.
USA
#COCACOLARENEW

mise of transforming lives and
e in Irving, Texas, and an extensive
npacts the lives of preschool children,
its myriad programs and initiatives in

R National presently oversees a network
he District of Columbia.

igh school dropouts, dislocated workers,
llowing are some of the many programs
mprove people's lives:

SER National Initiatives:

Continued from page 8

Edwin Martinez,

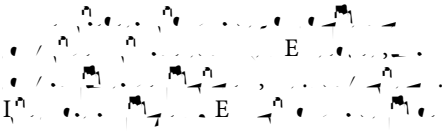
Elizabeth Compean,

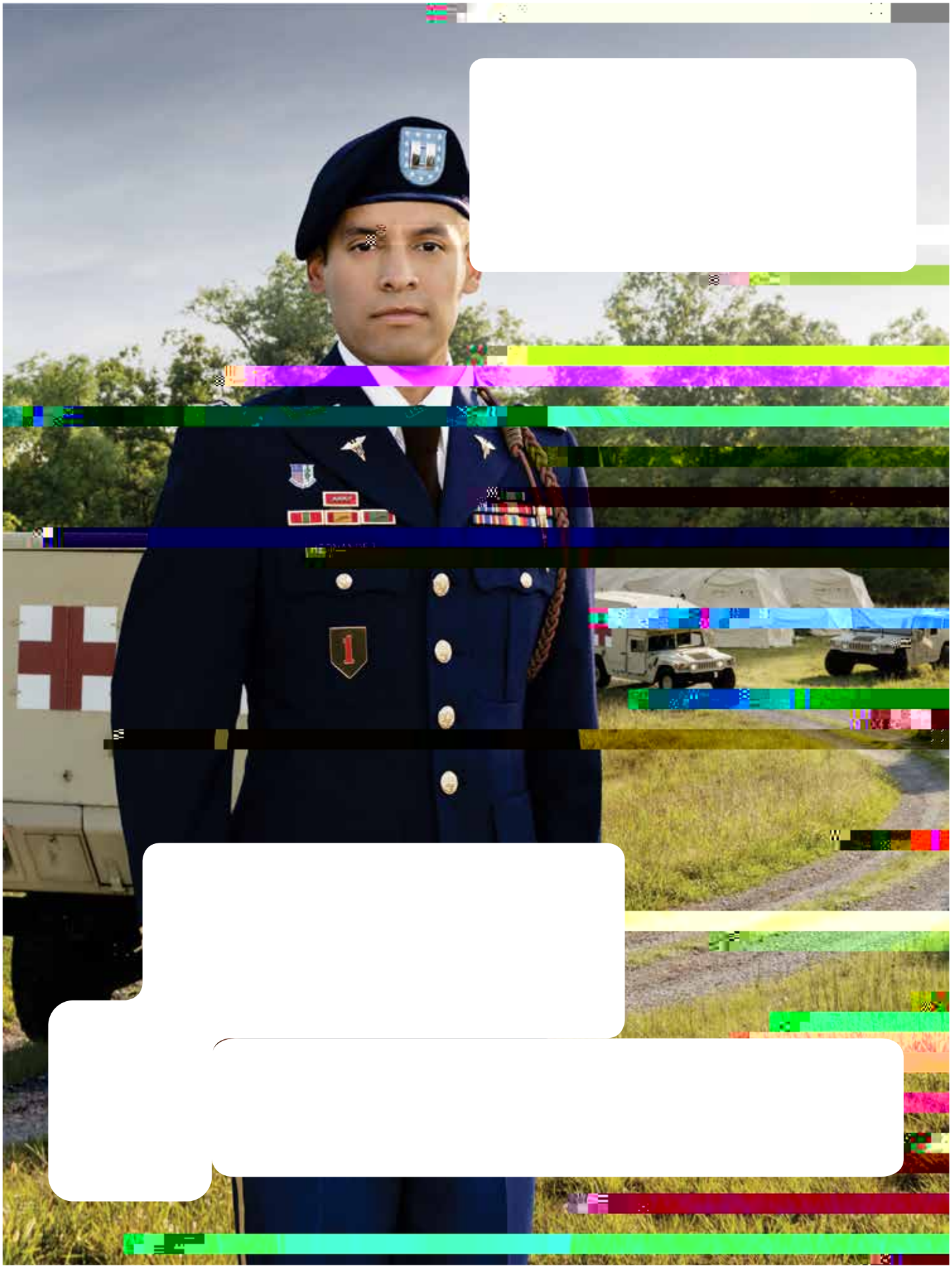
Fernando Benavides,

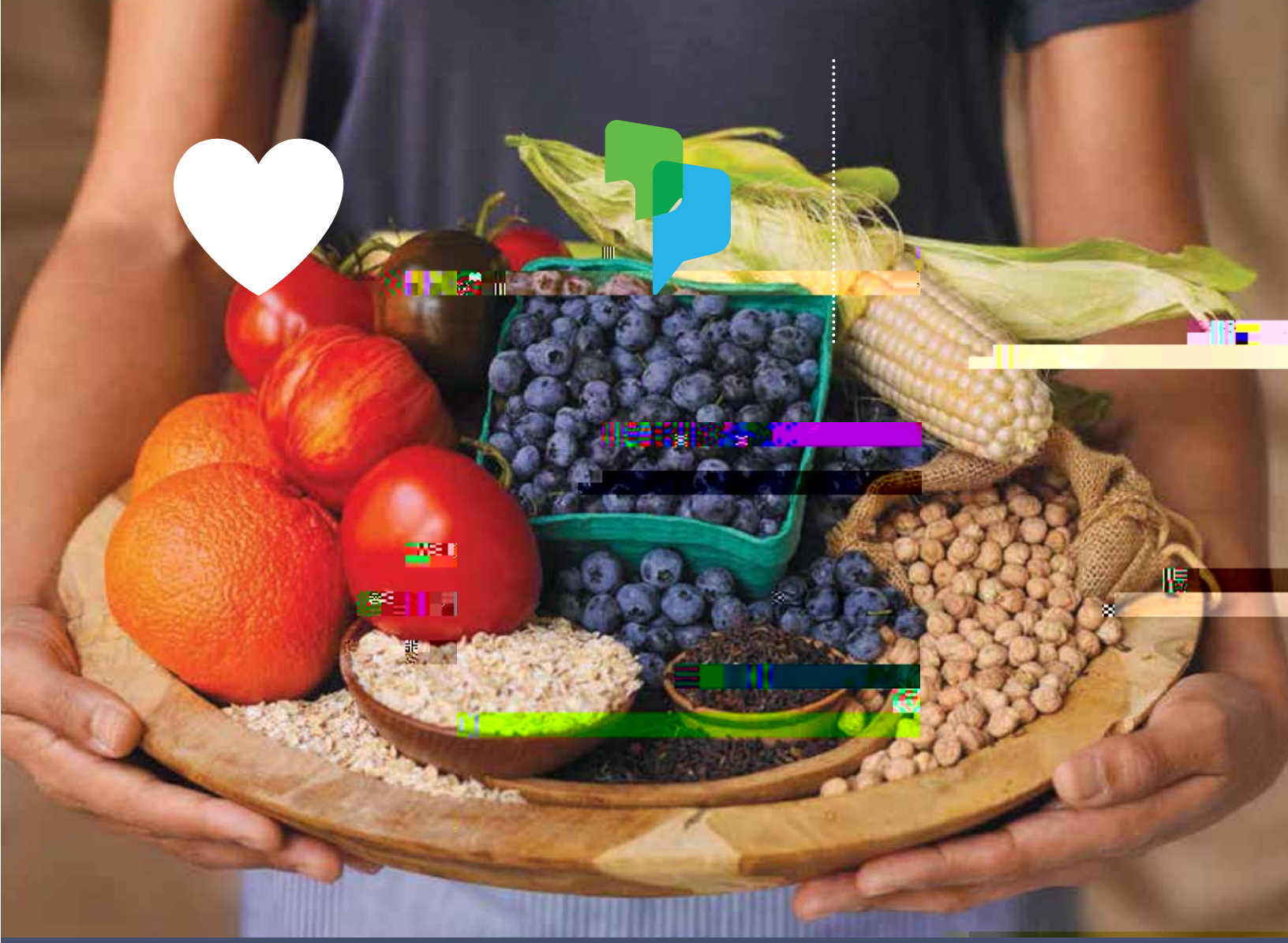
Continued on page 12

SER National Initiatives:

SER Hosts First Community Day at Mountain View College



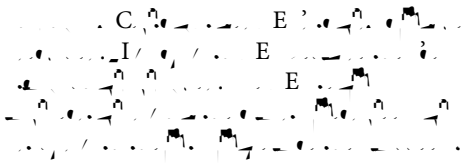




IBM recognizes the unique v

Central States SER: Advancing People and Supporting Communities

Higher



WELLS FARGO

I .E .S .

Doing good in a community is harder than it looks. It takes commitment, vision, and the spirit to inspire others. Thank you for helping to make our community a better place.

Thank o SER National, for o r ser ice to the comm nit .

ellsfargo.com/stories

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Together we'll go far

Char
COMMUNICATIONS

SER Welcomes New Member to Board of Directors

E , I ., / , E G D / . E -D . , , I ., . B . D . .
D / F 500 , E A . B / . E , / E -

Mee he ne boa d membe

E G D / CE . E - . D . B . C . I 2014, D . , , I . D / C , / . D / E . CE . E -D . , , I ., 2007. E , . D / D . C . I E C A , D . , 1996. . D / . B . / , B . D . 10 D . .

. B C H C . C A / . : D . E G / . C , C C . D . A . C , C . C D . E , A B . D / ' U .

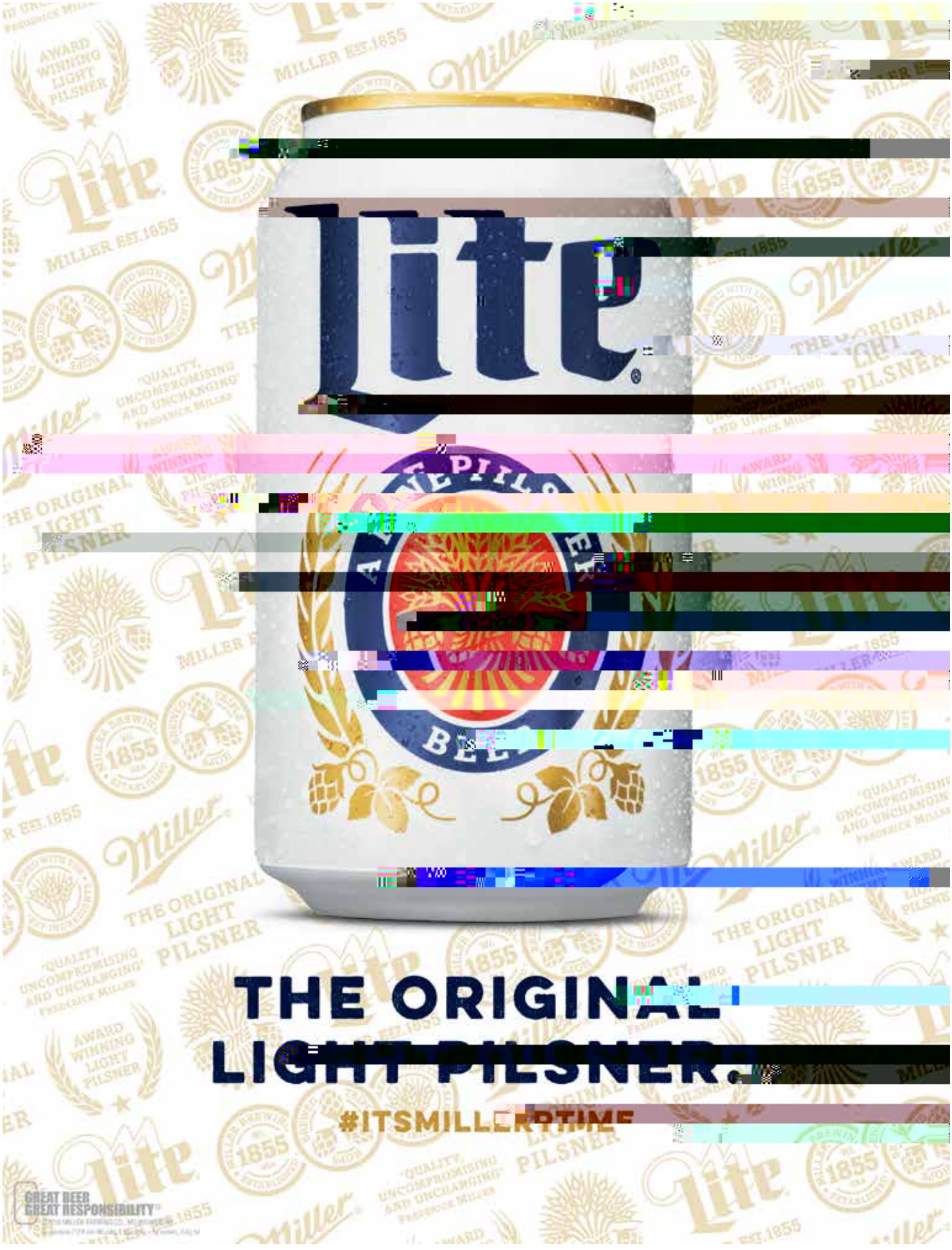
Continued from page 26

SER National Initiatives:

Tenant Organizing: - 30 . A , / , 30 . \$250,000.

Social Services Unit: I . 800 G I 10 600.

2017, 30,000 . I 2014, F B . / C . F B 500 .


Lite
THE ORIGINAL
LIGHT PILSNER.
#ITSMILLERTIME
GREAT BEER
GREAT RESPONSIBILITY

SER National Board of Directors

Roger C. Rocha, Jr.
Chairman of the Board
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Laredo, TX

Hector Flores
(LULAC)
Dallas, TX

Monica L. Martinez
Vice Chair
(Corporate)
Detroit, MI

Helen Galván
(AGIF)
Santa Maria, CA

Frank Casillas
Treasurer
(AGIF)
Downers Grove, IL

Frank Ramirez
(AGIF)
West Sacramento, CA

Craig Baker
Secretary
(Affiliate)
Pawtucket, RI

William Thomas Trotter
(Corporate)
Irving, TX

Joedis Avila
(Corporate)
Plano, TX

Francisco F. Ivarra
(AGIF)
Seattle, WA

Raul Villarreal
(Corporate)
Arlington, TX

Ralina Cardona
(LULAC)

Margaret Moran
(LULAC)
San Antonio, TX

SER: , E , R

SER National - Headquarters
100 E. [illegible] 130
[illegible], [illegible] 75039
[illegible]: 469-549-3600

SER National Program Dev. O ce
1133 19[illegible], [illegible] 1000
[illegible], DC 20036
[illegible]: 202-833-3384

Maryvale Revitalization Corporation
Phoenix, AZ

Campesinos Unidos
B[illegible], CA

SER-Jobs for Progress, Inc. of San Joaquin Valley
F[illegible], CA

Latino Educational Fund
[illegible], CA

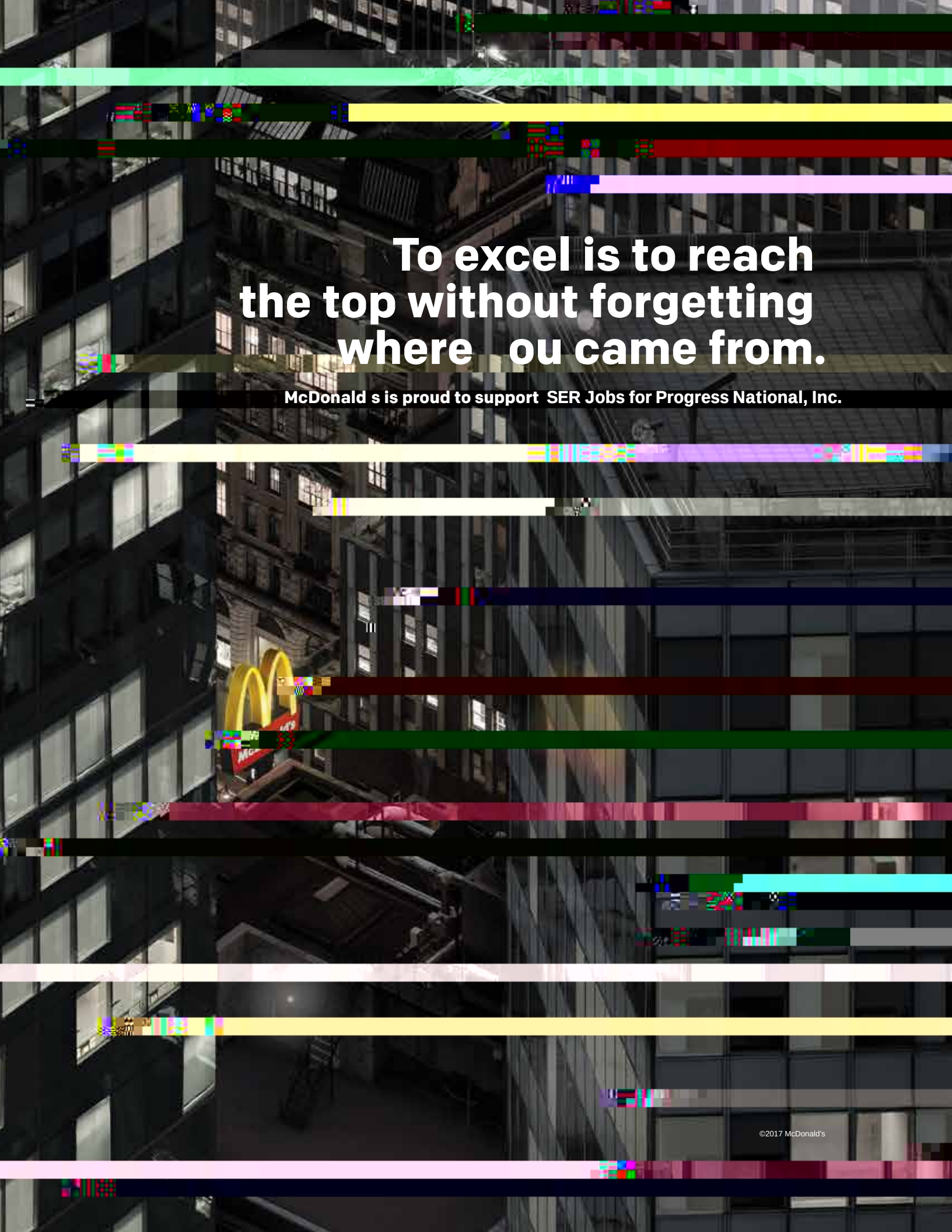
Project S.O.Y. (Services and Opportunities for You)
Inglewood, CA

Centro C.H.A. (Community Hispanic Association)
Long Beach, CA

El Sol Neighborhood Educational Center
[illegible] B[illegible], CA

Barrio Station
[illegible] D[illegible], CA

Pueblo y Salud
[illegible] F[illegible], CA


To excel is to reach
the top without forgetting
where ou came from.
McDonald s is proud to support SER Jobs for Progress National, Inc.
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UNIVERSIT

Villareal

Insurance Agency, LLC

7272 [illegible] 106

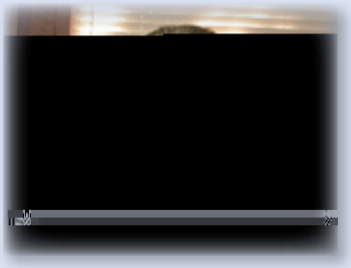
[illegible] 78240

[illegible]: 210-615-7091

[illegible]: 1-877-615-7091

F[illegible]: 210-615-7378

James R. Villareal
Owner
Specializing in Individual &



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